

**TECHNICAL SKILLS**

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- Next.js, React, React Native, JavaScript, TypeScript, Node.js, Redux, Redux Toolkit, Express.js, Jest, OOP, JAVA, Android, Material-UI, styled-components, Tailwind CSS, Expo, React Query, Algolia, Socket.io, HTML, CSS, Mongoose, Firebase.

**EMPLOYMENT**

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**Principal Software Engineer****Dubizzle Labs****Sept 2022 - Present**

- Significantly improved the performance of Car Dealers app
- Contributed to the design, implementation, and delivery of complex features resulting in 1 million leads.
- Architect and implement scalable frontend architectures to support the growth of the product.
- Collaborate with product managers and product designers to deliver high-quality user interfaces.
- Review PRs and provide technical guidance to ensure best practices and high-quality code.
- Optimized application performance, resulting in a 20% increase in page load speed, and render times.
- Implement responsive design principles to ensure seamless user experiences across devices.
- Stay updated with the latest trends and technologies in frontend development, contributing to a culture of continuous learning and improvement.
- Participate in the Agile development process, including sprint planning, daily stand-ups, and retrospectives.

**Mobile App Developer - Team Lead****WebHR****Sept 2019 - Sept 2022**

- Built front-end and mobile apps, ensuring 99% crash-free performance.
- Led the design and development of multiple products and services as part of the Mobile Team.
- Maintained code quality and ensured best practices.
- Implemented and maintained a design system with a highly dynamic UI, enhancing user engagement for 4.5K daily active users.
- Managed tickets, repositories, QA processes, and releases to ensure efficient project delivery.

**Associate Project Manager****Salesflo****Nov 2016 - Sept 2019**

- Led the Core Mobility team, overseeing the development and maintenance of multiple Android & React Native apps with offline-first capabilities.
- Ensured code quality using best practices and conducted regular code reviews, resulting in 98% crash-free apps.
- Collaborated with backend teams to develop and maintain a robust mobile backend, supporting 50K+ app users and 500K+ touchpoints.
- Managed releases and ensured smooth deployments, maintaining a 99.9% uptime for all apps.
- Contributed to the development of an award-winning end-to-end Sales and Distribution management system, which has delighted 50+ happy clients and is utilized across 8K+ distribution points.

**Android Developer**

**Codex Solutions**

**Jan 2016 - Jul 2016**

- Developed mid-small custom apps for clients.

## **PROJECTS**

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Dubizzle Cars, Dubizzle, WebHR, WebHR eTrack, WebHR TimeClock Kiosk, HireSide, SmartPupils, Salesflo, Salesflo Sight, StoreViz

## **EDUCATION**

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**Jamshoro, Pakistan**

**IICT, University of  
Sindh**

**Jan 2012 - Dec 2015**

- BS-Software Engineering